

# Jordan Schoenfeld

Eccles School of Business  
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## Current Positions

**University of Utah**, Eccles School of Business  
Associate Professor (with tenure), 2021–current  
– David Eccles Faculty Endowed Fellowship Professor

## Prior Positions

**Dartmouth College**, Tuck School of Business  
Visiting Associate Professor, 2021–2023  
– I maintained this position to teach an MBA class I designed on how to be a CFO  
Associate Professor, 2019–2021  
– Raether Research Endowed Fellowship  
– Designed several MBA and executive education courses on the role of CFOs  
– Affiliate of the TuckLAB incubator, where I taught accounting to startup founders

**Georgetown University**, McDonough School of Business  
Assistant Professor, 2018–2019  
– Taught undergrads; designed an executive education accounting course for startup founders

**University of Utah**, Eccles School of Business  
Assistant Professor, 2016–2018  
– Griggs Research Endowed Fellowship Professor  
Instructor, 2015

**Deloitte & Touche LLP**  
Business Risk Consultant (Chicago, IL and Washington, DC), 2009–2011  
Audit Intern (Cleveland, OH), 2008

## Education

**University of Michigan**, Ross School of Business, Ann Arbor, MI  
Ph.D. Business Administration (Accounting), 2015  
Dissertation committee: Raffi Indjejikian, Feng Li, Venky Nagar, Stefan Nagel

**Miami University**, Farmer School of Business, Oxford, OH  
B.S. Business (Accounting and finance double major), 2009

## Peer-reviewed research publications

8. Cyber risk and voluntary Service Organization Control (SOC) Audits  
(sole-authored) *Review of Accounting Studies*, Forthcoming ([link](#))
7. Measuring weather exposure with annual reports  
(with V. Nagar) *Review of Accounting Studies*, Forthcoming ([link](#))
6. Shareholder monitoring and discretionary disclosure  
(with V. Nagar) *Journal of Accounting and Economics*, 2021, 72(1) ([link](#))

5. Contracts between firms and shareholders  
(sole-authored) *Journal of Accounting Research*, 2020, 58(2), 383–427 ([link](#))  
**Presented at the JAR annual conference**
4. The effect of economic policy uncertainty on investor information asymmetry and management disclosures  
(with V. Nagar and L. Wellman) *Journal of Accounting and Economics*, 2019, 67(1), 36–57 ([link](#))  
**Recognized in 2021 for being the most-cited JAE paper since 2018**
3. Manager-analyst conversations in earnings conference calls  
(with J. V. Chen and V. Nagar) *Review of Accounting Studies*, 2018, 23(4), 1315–1354 ([link](#))
2. Shareholder activism and voluntary disclosure  
(with T. Bourveau) *Review of Accounting Studies*, 2017, 22(3), 1307–1339 ([link](#))
1. The effect of voluntary disclosure on stock liquidity: New evidence from index funds  
(sole-authored) *Journal of Accounting and Economics*, 2017, 63(1), 51–74 ([link](#))  
**Recognized in 2021 for being among the ten most-cited JAE papers since 2017**

## Selected working papers

Decentralized Finance (DeFi) Assurance: Early Evidence (*presented at the 2023 Review of Accounting Studies conference*)

(with T. Bourveau and J. Brendel)

Voluntary Disclosures by Activist Investors: The Role of Activist Expectations (*presented at the 2023 Review of Accounting Studies conference*)

(with R. McDonough and V. Nagar)

Do weaker firms disclose more? A test of Ebert et al. (2017) (*R&R at The Accounting Review*)

(with V. Nagar)

How does accounting facilitate corporate finance? New evidence from real estate leases

(sole-authored)

Port Congestion, Inventory Levels, and Disclosure

(with H. Jin)

## Other publications

1. The Invisible Risk: Pandemics and the Financial Markets (**1,700+ downloads on SSRN**)  
*Covid Economics: Vetted and Real-Time Papers*, 2020, Centre for Economic Policy Research ([link](#))  
This study was peer reviewed and featured in the VOX CEPR Policy Portal ([link](#))

## Service

**Editorial Board**, *The Accounting Review*, 2020–current

Eccles School of Business, University of Utah

- Accounting Curriculum Committee, 2021–current
- Accounting Retention, Tenure, and Promotion Committee, 2021–current
- Faculty advisor to the Accounting Club, 2021–current
- College Council Committee, 2021

Disclosure Section Chair, Hawaii Accounting Research Conference, 2019–current

AAA FARS Capital Market Intermediaries Track Chair, 2021–current

AAA Excellence in Reviewing Award, 2020, 2022

Refereed over 70 papers for several leading accounting, finance, and management journals

## Case authorship

PG&E Plays with Fire, 2020

Boeing and the 737 MAX, 2020

(cases are available upon request)

## Teaching

I have created and taught several MBA and executive education accounting courses, including “Financial Reporting for Chief Financial Officers,” “Accounting and Big Data,” and “Accounting for Startup Founders.” I have also written several cases and taught intermediate and advanced financial accounting courses to undergraduate, Masters of Accounting, and MBA students.

## Press coverage

[The FinReg Blog, June 2023](#)

[Michigan Ross School of Business, April 2022](#)

[Harvard Law School Corporate Governance Forum, March 2022](#)

[Columbia Law School’s Blue Sky Blog, February 2021](#)

[CEPR Policy Portal, May 2020](#)

[Tuck School of Business, April 2020](#)

[Tuck School of Business, March 2020](#)

[Columbia Law School’s Blue Sky Blog, March 2018](#)

[Bloomberg, October 2017](#)

[Harvard Law School Corporate Governance Forum, October 2017](#)

[Harvard Law School Corporate Governance Forum, October 2015](#)

[Harvard Law School Corporate Governance Forum, May 2014](#)

[Business Insider, August 2012](#)

[The Wall Street Journal, August 2012](#)

## Licenses

Certified Public Accountant (inactive status), State of Ohio, 2010–

## Invited research paper presentations

Indiana University, 2024 (upcoming)

Purdue University, 2024 (upcoming)

University of Maryland, 2024 (upcoming)

The Ohio State University, 2023

Review of Accounting Studies Conference, Cambridge, UK, 2023 (two papers in the conference)

Hong Kong Conference for Fintech, AI, and Big Data in Business, 2023

International Cardiff Fintech Conference, Cardiff, UK, 2023

CFEA Conference, Rutgers University, 2023

Crypto and Blockchain Economics Research (CBER) Forum, 2023

University of Waterloo Research Symposium on Information Integrity and Information Systems Assurance, 2023

The University of Zurich Accounting Research Conference, Zurich, CH, 2023  
Midwest Finance Association Annual Meeting, 2023  
Swiss Accounting Research Alpine Camp, 2023  
Hawaii Accounting Research Conference, 2023  
New Zealand Finance Meeting, 2022  
Australia Finance and Banking Conference, 2022  
Columbia Burton Accounting Conference, 2022  
Michigan State University, 2022  
Bocconi University, 2022  
Erasmus/RSM University, 2022  
Tilburg University, 2022  
Duke University, 2022  
Vienna University of Economics and Business, 2022  
University of Amsterdam, 2022  
European Financial Management Association Annual Conference, Rome, Italy, 2022  
CGECRS Webinar, 2022  
Accounting and Finance Association of Australia and New Zealand Conference, 2021 (best-paper award)  
Hawaii Accounting Research Conference, 2021  
Singapore Management University Accounting Symposium, 2020  
University of Florida, 2020  
University of Illinois Symposium on Audit Research, 2020  
University of Miami Webinar, 2020  
CGECRS Webinar, 2020  
Columbia University, 2020  
Insights in Accounting Webinar, 2020  
MIT Sloan, 2019  
Dartmouth Accounting Research Conference, 2019  
Washington Accounting Research Conference, Washington, DC, 2019  
Journal of Accounting Research Conference, Chicago, IL, 2019  
HKUST Accounting Research Symposium, Hong Kong, 2018  
Dopuch Conference, Washington University in St. Louis, 2018  
Dartmouth College, 2018  
George Washington University, 2018  
Temple Accounting Conference, Philadelphia, PA, 2018  
Conference on Investor Protection, Corporate Governance, and Fraud, George Mason University, 2018  
Front Range Finance Seminar, Denver, CO, 2018  
University of British Columbia, 2017  
University of Oregon, 2017  
Georgetown University, 2017  
University of Chicago, 2017  
Northwestern University, 2017  
European Winter Finance Conference, Megève, France, 2017  
Boston College, 2016  
UTS Australian Summer Accounting Conference, Sydney, AU, 2016  
INSEAD, 2015  
University of Calgary, 2015  
University of Colorado at Boulder, 2015  
University of Michigan, 2015  
University of Rochester, 2015  
University of Texas at Dallas, 2015  
University of Utah, 2015  
Singapore Management University Accounting Symposium, 2015  
Yale University, 2015  
London Business School Trans-Atlantic Doctoral Conference, 2014  
University of Michigan Finance Brownbag Series, 2014

## Other conferences

Junior Accounting Meetings, Amsterdam, NL, 2023  
Utah Winter Accounting Conference, 2022, 2023  
Tilburg Accounting Conference, 2021  
Review of Accounting Studies Conference, 2021  
Stanford Summer Camp, 2021  
FARS Midyear Meeting, 2021 (discussant)  
Review of Accounting Studies Conference, 2020  
Contemporary Accounting Research Conference, 2020  
Journal of Accounting and Economics Conference, Cambridge, MA, 2019  
Lisbon Accounting Conference, 2019 (discussant)  
University of Michigan Kapnick Spring Conference, 2019  
Utah Winter Accounting Conference, 2019  
Journal of Accounting and Economics Conference, Rochester, NY, 2018  
AAA Annual Meeting, Washington, DC, 2018 (discussant and moderator)  
Colorado Summer Accounting Research Conference, Aspen, CO, 2018  
Utah Winter Accounting Conference, 2018  
FARS Midyear Meeting, Austin, TX, 2018 (moderator)  
PCAOB/JAR Conference, Washington, DC, 2017  
Review of Accounting Studies Conference, Barcelona, Spain, 2017  
UIC Accounting Conference, Chicago, IL 2017  
FARS Midyear Meeting, Charlotte, NC, 2017 (discussant)  
Utah Winter Accounting Conference, 2017 (discussant)  
Western AAA Meeting, San Francisco, CA, 2017 (discussant)  
AAA Annual Meeting, New York, NY, 2016  
AAA New Faculty Consortium, Leesburg, VA, 2016  
FARS Midyear Meeting, Newport Beach, CA, 2016  
PCAOB/JAR Conference, Washington, DC, 2016  
Utah Winter Accounting Conference, 2016  
AAA Annual Meeting, Chicago, IL, 2015  
Contemporary Accounting Research Conference, Vancouver, BC, 2015  
PCAOB/JAR Conference, Washington, DC, 2015  
University of Michigan Spring Conference, 2015  
University of Michigan Summer Symposium with Robert Verrecchia, 2015  
University of Michigan Victor L. Bernard Memorial Conference, 2015  
AAA Deloitte Foundation J. Michael Cook Doctoral Consortium, Dallas, TX, 2014  
University of Michigan Mitsui Finance Symposium, 2014  
University of Michigan Summer Symposium with Robert Bloomfield, 2014  
Estimate Econometrics Weekend Workshop with Jeff Wooldridge, E. Lansing, MI, 2013  
University of Michigan Mitsui Finance Symposium, 2013  
University of Michigan Summer Symposium with Ray Ball, 2013  
Michigan State University PwC Summer Symposium with Doug Skinner, 2012  
University of Michigan Mitsui Finance Symposium, 2012  
University of Michigan Summer Symposium with Robert Bushman, 2012  
University of Michigan Summer Symposium with Katherine Schipper, 2011